

RETAIL BANKING &
FINANCIAL SERVICES
DESIGN



SILVER/PETRUCELLI+ASSOCIATES
Architects / Engineers / Interior Designers

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**RETAIL BANKING &
FINANCIAL SERVICES
DESIGN**



People's United Bank
New York, NY
Park Avenue Branch
7,000 SF
Also pictured on cover

LIBERTY BANK
DeNovo Prototype
Conceptual
Design Option



WACHOVIA
Regional DeNovo
Development

People's United Bank
Milford, CT
5,000 SF
DeNovo Design



People's United Bank
Greenwich, CT
10,000 SF

FIRST UNION
Wolcott, CT
3,600 SF



NORTH EASTON SAVINGS BANK
Easton, MA
30,500 SF
Collaboratively w/FCI

People's United Bank
Bridgeport, CT
Lobby
5,000 SF



People's United Bank
Storrs, CT
UCONN Campus
800 SF

LIBERTY BANK
East Hampton, CT
Drive-Up Canopy



WACHOVIA
Bethel, CT
4,200 SF
DeNovo Design

People's United Bank
Boston, MA
Prudential Center
3,194 SF







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**RETAIL BANKING &
FINANCIAL SERVICES
DESIGN**




WACHOVIA
Southbury, CT
4,000 SF



Wilton, CT
Stop & Shop Branch
813 SF





Shelton, CT
3,072 SF


Portsmouth, RI
4,000 SF
Collaboratively w/FCI





Waterbury, CT
4,000 SF



Boston, MA
6,738 SF




Westport, CT
3,000 SF


LIBERTY BAY
CREDIT UNION
Braintree, MA
23,050 s.f.




WACHOVIA
Norwalk, CT
4,200 SF
Sustainable Design

 **SILVER/PETRUCELLI+ASSOCIATES**
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Experienced. Designers of over \$60 million of new branch and renovation projects including DeNovo prototype design.

Industry Recognized! Voted *Best Building Design/Architect in Banking* by business readers of the *Commercial Record*.



Green. Eight staff members hold LEED® credentials with many of our bank designs featuring LEED-inspired elements.

Full Service. We do it all - our in-house staff of architects, mechanical/electrical engineers, and interior designers provide architectural branding, signage/branding/merchandising, site assessments and facility analysis, as well as furniture, fixtures and fabric selection.

Revit Ready. We use 3-dimensional modeling to communicate our design concepts.




DeNovo Prototype
Conceptual
Design Option



Open Design – optimizing floor plans and spaces to create customer-centric open-plan layouts that increase customer engagement opportunities.

Teller Pods – modular customer service stations can be discreetly hidden to gain more space (for special functions and seminars).

Live Teller Video Chat Stations – Bank representatives are available via real-time video for the same experience they would have if they walked up to a teller line.

Meeting Rooms – different levels of privacy means there are semi-private conference spaces and/or private meeting rooms that are still visible from inside the main retail space, but are acoustically separated.

Digital Signage – digital signage displays up-to-the-minute information on electronic devices such as plasma screens, LCD panels and projectors. Managing the metadata in the digital signage system gives the bank flexibility to change their electronic messaging and highlight new products and services.

Interactive Walls – Interactive walls provide engaging interaction and compelling messaging. By touching the wall customers can get the latest rates, explore financing options and do their homework before making a financial decision.

Sustainability – LEED-inspired design elements specified by our in-house mechanical & electrical engineers include environmentally responsible building materials, geothermal systems, photovoltaic panels, and energy efficient fixtures and equipment to support green banking strategies.

ATM Privacy – the positioning of ATMs in branches along walls restrict the vision of potential onlookers. Screen technology can narrow the field of vision, providing less opportunity for confidential information to be viewed by others.

Interior Design and Furniture – our in-house interior design staff ensures modern décor and functional furniture supports today's relaxed, informal environments, where staff and customers can engage easily with each other.

Unique Locations – tight building sites, historic properties, and retail grocery store branches are some of the challenges we have addressed for our financial clients.

